

## **Historic, Archive Document**

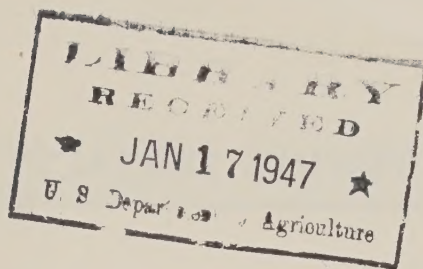
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62.6.1

# CARNATION CUTTINGS *Our Specialty*



1947

*Varieties Introduced  
by Us Exclusively*

VIRGINIA  
VIRGINIA HERCULES  
VIRGINIA ROSE  
GIANT LADDIE  
GARDENIA  
LOCHINVAR  
MARY STUART  
SILVERLYN  
ARUNDEL  
ELIZABETH ROWE  
NORTHLAND  
JOHN BRIRY  
CORONET  
MAINE GOLD  
MERCURY  
OLYMPIC  
SIDNEY LITTLEFIELD



Our display of Carnation Winners shown at The New York Florists' Club (Carnation Night) held at Hotel Pennsylvania February 1946. **Signe Hasso** (United Artists Star) is holding our Gold Medal Varieties.

**SIDNEY LITTLEFIELD (Seeding). Delivery FALL 1947**

Deep Pink. New strain of blood. Excellent large full flowers. Gold Medal Winner at New York Florist Club, February, 1946. Sold with 3-year agreement.

Price: \$20.00 per 100

\$150.00 per 1000

**THE BEST NEW VIRGINIA FOR JANUARY 1948**

MRS. VIRGINIA IRWIN, sported with Geo. Barr, So. Natick, Mass. Giant Double Sport of Virginia Rose. Color deeper than Virginia Hercules. Production equal to Virginia. Gold Medal Winner at New York Florist Club, February, 1946. Sold with 3-year agreement.

Price: \$20.00 per 100

\$150.00 per 1000

**Roman J. Irwin, Inc.**



**38 West 27<sup>th</sup> Street  
New York 1, N. Y.**

**Telephone  
MUrray Hill 4-2444**

*"Specializing in Carnation Cuttings  
for over a quarter of a Century."*





(X)—Our Exclusive Introduction

(A)—Agreement Varieties

(P)—Patented Varieties

## CARNATION CUTTINGS, New Varieties for 1947

**CANUP'S PRIDE, (A)** Seedling. Cross of Baum's Supreme and King Cardinal. Good stem; free flowering. Dark cerise pink, almost cherry in color.

\$20.00 per 100, \$150.00 per 1000

**CHALFONT, (A)** Seedling. Dark pink; good producer; large flowers; long strong stem; no splits. Introduced by Hellberg Bros., Chalfont, Pa. Sold under three year grower's agreement.

\$20.00 per 100, \$150.00 per 1000

**MERCURY, (A)** Pure White, Sport of Giant Dark Pink Fisher; stem like Fisher, good shipper, free flowering, fine keeper. No restrictions.

\$15.00 per 100, \$125.00 per 1000

**OLYMPIC, (A)** A crimson seedling. Color similar to Mrs. C. W. Weld. Long strong stem; flowers size of King Cardinal; free flowering; seldom splits.

\$20.00 per 100, \$150.00 per 1000

**SPIRIT OF ST. LOUIS, (A)** Light pink, Virginia color; long strong stem; heavy producer. Sold with three year agreement.

\$17.50 per 100, \$150.00 per 1000

## LIGHT AND SALMON PINK VARIETIES

**BLUSH PETER FISHER, (A)** Sport of Peter Fisher.

\$8.50 per 100, \$75.00 per 1000

**CHARM, (P)** Salmon-pink.

\$20.00 per 100, \$150.00 per 1000

**ELEANOR, (A)** Light Salmon-pink.

\$8.50 per 100, \$75.00 per 1000

**IDA, (A)** A habit sport of Eleanor, it's a decided improvement in habit over Eleanor. Does not grow so grassy. Color, Light Salmon Pink with good stem.

\$8.50 per 100, \$75.00 per 1000

**MELLOW PINK, (A)** Light Salmon Pink

\$8.50 per 100, \$75.00 per 1000

**SALMON VIRGINIA, (A)** Sport of Virginia.

\$12.00 per 100, \$100.00 per 1000

**VIRGINIA, (X)** Our exclusive introduction in 1934. Still the best. Light Pink.

\$8.50 per 100, \$75.00 per 1000

**VIRGINIA DARK PINK, (A)** Sport of Virginia.

\$15.00 per 100, \$125.00 per 1000

**VIRGINIA HERCULES, (X)** Virginia color, larger and fuller flower.

\$15.00 per 100, \$125.00 per 1000

## MEDIUM AND DARK PINK VARIETIES

**DARK PINK PETER FISHER, (A)** Sport of Peter Fisher.

\$8.50 per 100, \$75.00 per 1000

**DERIGO, (A)** Dark Pink, similar to My Love in size, form and color.

\$9.50 per 100, \$85.00 per 1000

**JOHN BRIRY, (X)** Dark Pink—our exclusive introduction.

\$8.50 per 100, \$75.00 per 1000

**PETER FISHER, (A)** A very prolific bloomer of the medium or rose pink.

\$8.50 per 100, \$75.00 per 1000

**VIRGINIA MILLER, (A)** Dark Pink, Sport of Virginia.

\$15.00 per 100, \$125.00 per 1000

**VIRGINIA ROSE, (X)** Sport of Virginia—our exclusive introduction.

\$8.50 per 100, \$75.00 per 1000

**VIRGINIA SUPREME, (A)** Sported with George Barr, So. Natick, Mass. An improved Virginia; flower the same size as Virginia. Stock healthy and clean.

\$15.00 per 100, \$125.00 per 1000

**VIVIAN, (A)** Dark Pink.

\$8.50 per 100, \$75.00 per 1000

# IRWIN'S QUALITY PLANTS and CUTTINGS

(X)—Our Exclusive Introduction

(A)—Agreement Varieties

(P)—Patented Varieties

## RED VARIETIES

**BARBARA FARR**, A scarlet sport of Spectrum Supreme.

\$8.50 per 100, \$75.00 per 1000

**C. W. WELD**, Seedling by George Barr. Cross King Cardinal on Pelargonium. Color Dark Red. Clean healthy grower; good stem; good shipper and free flowering.

\$12.00 per 100, \$100.00 per 1000

**KING CARDINAL**, (P) A fine scarlet.

\$12.00 per 100, \$100.00 per 1000

**No. 16 RED**, A scarlet seedling, the flower of which is very similar to that of William Sim in both color and form.

\$15.00 per 100, \$125.00 per 1000

**RED SETH PARKER**, Sport. Color little deeper than King Cardinal; has same habit and qualities as Seth Parker.

\$12.00 per 100, \$100.00 per 1000

**TOM KNIPE**, (P) A little deeper and larger than King Cardinal. Flowers are very full with perfect form.

\$20.00 per 100, \$150.00 per 1000

**VICTORY RED**, Sport of King Cardinal but little deeper red, the color holding the same at all seasons. The majority of the flowers are fuller than King Cardinal. Growth and habits are the same as the parent.

\$12.00 per 100, \$100.00 per 1000

**WILLIAM SIM**, (P) A scarlet seedling. The color is equally as good as that of King Cardinal. The flower is as large or larger than Cardinal and is much fuller. It is a better keeper and shipper. Plants are large and bushy. Stems are of moderate length. Production is good. The variety is restricted and the supply is limited.

\$20.00 per 100, \$150.00 per 1000

## WHITE VARIETIES

**ARUNDEL**, (XA) Seedling. Resembles Olivette in form.

\$12.00 per 100, \$100.00 per 1000

**COLONEL BLIMP**, Seedling. New White originated with Peter Beuerlein's Sons.

\$25.00 per 100, \$200.00 per 1000

**GEORGINA**, A White variegated sport of Coronet.

\$12.00 per 100, \$100.00 per 1000

**GRASSL'S WHITE**, Seedling. Is doing well; getting very fine reports.

\$12.50 per 100, \$110.00 per 1000

**NORTHLAND**, (XA) A large Snow White color. Fine stem; free flowering and good keeper. Very fragrant.

\$20.00 per 100, \$150.00 per 1000

**OLIVETTE**, One of the best Whites.

\$8.50 per 100, \$75.00 per 1000

**PATRICIAN**, A good large White.

\$8.50 per 100, \$75.00 per 1000

**PURITAN**, A very free-bloomer.

\$7.00 per 100, \$60.00 per 1000

**WHITE PETER FISHER**, Exactly the same as Peter Fisher.

\$8.50 per 100, \$75.00 per 1000

**WHITE MAYTIME**, A pure White, sport of Maytime.

\$8.50 per 100, \$75.00 per 1000

## CRIMSON VARIETIES

**BEUERLEIN'S CRIMSON**, An outstanding Crimson variety. Resembles Woburn but is much earlier and freer.

\$8.50 per 100, \$75.00 per 1000

**SETH PARKER**, (P) A bright Crimson with a reddish cast.

\$20.00 per 100, \$150.00 per 1000

**WOBURN**, Crimson.

\$8.50 per 100, \$75.00 per 1000



IRWIN'S CHOICE



FLOWER SEEDS

(X)—Our Exclusive Introduction

(A)—Agreement Varieties

(P)—Patented Varieties

## VARIEGATED AND NOVELTY VARIETIES

BARBARA BRIGHAM, A sport of Golden Wonder.

\$8.50 per 100, \$75.00 per 1000

GOLDEN WONDER, Yellow variegated.

\$8.50 per 100, \$75.00 per 1000

LOCHINVAR, (X) Our exclusive introduction. Pelargonium type.

\$8.50 per 100, \$75.00 per 1000

MARCHIONESS OF HEADFORT, Pelargonium type. Cream White.

\$12.00 per 100, \$100.00 per 1000

MARY STUART, Beautiful Novelty. Rich Wine color with Orchid edge. Supply Limited.

\$25.00 per 100

ORCHID BEAUTY, Pelargonium color. Shading reddish purple to mellow pink. Novelty variety.

\$12.00 per 100, \$100.00 per 1000

PELARGONIUM, White ground, overlaid with Crimson Maroon.

\$12.00 per 100, \$100.00 per 1000

SCARLET KING, Sport of Pelargonium. The Petals are Cream White with Bright Red markings in center and edge.

\$12.00 per 100, \$100.00 per 1000

## YELLOW VARIETIES

MILLER'S YELLOW, The best yellow and a good producer.

\$12.00 per 100, \$100.00 per 1000

Maine Gold, Yellow.

\$8.50 per 100, \$75.00 per 1000



## TO GROW BETTER CARNATIONS

— U S E —

## TO-NA-CIDE

Best Insecticide to Kill Thrips and other Insects in the soil. Use now on your Carnations, Snapdragons, Roses, Gladiolus Bulbs, etc. Write for particulars.

5 lbs. . . . \$1.25    10 lbs. . . . \$2.00    25 lbs. . . . \$4.00    50 lbs. . . . \$7.00  
100 pounds . . . . . \$13.00 — F.O.B. New York

## TESTIMONIAL

Please ship as soon as possible 100 lbs. of To-Na-Cide. Impossible to have good carnations without it.

FLETCHERS FLOWERS  
Warren, Ohio

While we endeavor to send out the best quality of Plants, Cuttings, Bulbs, Insecticides and Supplies, we can give no warranty expressed or implied as to description, quality productiveness of any stock we send out and will not be in any way responsible for crop. It is also expressly understood and agreed that we will not be responsible for any clerical errors or omissions and in all instances the limit for all claims of loss or damage due to any cause shall be no greater than the invoice value of the merchandise. All orders are accepted subject to pro rata delivery if necessary on account of short crop, prior sale, and any and all contingencies beyond our control. We are not responsible for delays, damages or loss in transit. All claims must be filed with Transportation Company upon receipt of shipments.